

# Supported Living

## ‘Opportunities for partnership and barriers to progress’

America Conference Center, London, EC3  
Thursday 4 June 2009

Laing & Buisson’s Supported Living conference will focus on the latest trends in the sector as well as making a detailed comparison with developments in residential care.

With contributions from government spokespersons, providers, commissioners and expert advisers, this conference will consider the implications of recent changes within local authorities for providers, the future of residential care and whether supported housing can offer better value, new funding streams and the impact of new grants on the supporting people programme.

An interactive panel discussion will explore procurement and the future for providers, providing opportunities for delegates to interact with one another and with the speakers.

Supported by:

# Conference Programme

**Chair: Allan Bowman, Chair, Social Care Institute for Excellence**

**09.00 Registration & coffee**

**09.30 Residential care verses supported housing**

- What is the future for residential care?
- Is supported housing really better value?
- Have the outcomes for service users really improved?
- Can supported housing sustain all client groups?

**Martin Cheeseman**

**Director of Housing and Community Care  
London Brough of Brent and joint chair  
ADASS Housing Network**

**10.00 Case study:**

**The Kent County Council experience**

- How the local authority is moving on with supported living

**Penny Southern**

**Head of Strategic Commissioning -  
Learning Disabilities  
Kent County Council**

**10.30 Open forum**

**10.45 Morning coffee**

**11.15 A provider perspective**

**Farouq Rashid Sheik**

**Chairman**

**CareTech Holdings PLC**

**11.45 Risk to effective commissioning**

- World class commissioning and personalisation
- Joint strategic needs assessments: The implications for providers
- Local authority duty of care
- How do long term health conditions fit into the agenda
- Safeguarding issues with unregistered brokers and service providers

**Janet Crampton**

**National Commissioning Lead  
Department of Health Social Care  
Programmes**

**12.15 Open forum**

**12.30 Networking lunch**

**13.30 New funding streams**

- Exploring alternative funding streams to maximise income
- Issues in working with personalised budgets
- How Local Area Agreements, Area Based Grant and Local Strategic Partnerships are working with local providers

**Vic Rayner**

**Chief Executive**

**SITRA**

**14.00 The impact of new grants on the Supporting People Programme**

- Developing strategies to support the new local authority grants in April 2009
- The challenges of enabling a more integrated approach to include health and housing

**Jeremy Porteus**

**National Programme Lead**

**Department of Health**

**Mark Carol**

**Deputy Director**

**Department of Communities and Local  
Government**

**14.30 Whose life is it anyway? Supported living and future trends**

**Bob Tindall**

**Managing Director**

**United Response**

**15.00 Interactive panel discussion:  
procurement and the future for providers**

- Competitive tendering - what's in it for providers?
- What is the future for spot purchased placements?
- Capacity building - partnerships and consortia

**Panellists: Penny Southern, Janet Crampton,  
Martin Cheeseman and Bob Tindall**

**15.45 Afternoon tea and close**

## THE SPEAKERS

**ALLAN BOWMAN** has been chair of SCIE since 2006. He was director of social work in Fife and strategic director for health and social care in Brighton & Hove. Latterly, Allan has been head of programmes for the Neighbourhood Renewal Unit at the Office of the Deputy Prime Minister.

**MARTIN CHEESEMAN** is the Director of Housing and Community Care at the London Borough of Brent. He continues to work with the ALMO which manages 13,000 council homes in Brent. Martin also chairs the Brent Supporting People Commissioning Body and is joint chair of the Association of Directors of Adult Social Services (ADASS) housing network.

**PENNY SOUTHERN** is the Head of Strategic Commissioning – Learning Disabilities at Kent County Council Adult Social Services. She has worked in adult social services for 27 years. In 1997 she moved into commissioning, for people with a learning disability, until 2002, when she became the District Manager for Folkestone. In 2008 she was offered the post of Head of Strategic Commissioning across the whole of the county for people with a learning disability.

**FAROUQ RASHID SHEIK** has initiated and overseen successful equity investments and the subsequent exits of 3i Group PLC (in 1996 and 2002) and Barclays private Equity (in 2002 and 2005). In 2007 Farouq became Entrepreneur of the Year in the prestigious Laing and Buisson business awards.

**JANET CRAMPTON** is the national programme lead for the social care programmes at the Department of Health. Since joining the Department of Health in 2002, when she became a member of the original Change Agent Team, Janet has been responsible for working with health and social care economies on promoting a wide and diverse range of care services.

**VIC RAYNER** is the Chief Executive of Sitra. Sitra is a specialist umbrella membership organisation offering policy, training and consultancy to the housing with care and support sector. Vic has a specialism in management development and governance within the third sector. She joined Sitra having worked in a range of third sector organisations including the National Association of Citizens Advice Bureaux and Women's Aid.

**JEREMY PORTEUS** is the National Programme Lead for Networks in the Putting People First programme at the Department of Health. He manages the Housing Learning and Improvement Network which works closely with commissioners and providers in local housing, health and social care economies to improve the housing with care choices for older people and vulnerable people and access to the Department of Health's £227m Extra Care Housing programme.

**MARK CARROLL** is responsible for the government's Supporting People Programme; the delivery of the housing in an ageing society strategy, Lifetime Homes, Lifetime Neighbourhoods and for CLG responsibilities in delivering the social exclusion PSA. From 2002 - 2007 Mark was the Director in HM Government responsible for the government's strategies for tackling extremism, building community cohesion and integration, and for increasing race equality. From 2005 - 2006 Mark was a member of the main Home Office Group Management Board and the Acting Director General for Communities.

**BOB TINDALL** has been Managing Director of United Response. Previously his main roles have been: Director of Resettlement in Gateshead MBC, Principal Officer (people with learning difficulties) Gateshead MBC and Principal Social Services Officer (Mental Handicap) South Glamorgan. Bob is the Chair of the Association for Supported Living, a member of the CSCI Learning Disability Advisory Board and a member of the Editorial Board of the Tizard Learning Disability Review.

## Who should attend

This conference will attract providers and purchasers from all areas of long term care for specialist services, including: investors, service providers, professional advisors, commissioners, regulators and policy makers, senior executives and managers within any organisation committed or considering involvement in the provision of supported living, including for-profit, 'third sector' and public sector agencies.

- Senior executives from independent and voluntary providers of supported living
- Home care providers and agencies
- Registered social landlords
- Banks and other institutions financing supported living schemes
- Professional advisers to the private and voluntary schemes
- Suppliers of medical equipment
- Local Authority personnel including:
  - Directors of Adult Services
  - Care Contracting Officers
  - Service Provider Managers
  - Joint Commissioning Units

## The organisers

**Laing & Buisson** is the leading conference organiser, publisher and consultancy specialising in health and community care, with clients and customers drawn from the public and private sectors. Our regular conferences on acute, residential and primary care, and one-off conferences on particular topical aspects of care, are widely recognised as the principal forums for discussion and debate. Among recent publications are the annual market surveys **Laing's Healthcare Market Review 2008/2009**, **Care of Elderly People 2008**, **the Directory of Major Providers of Long Term Care 2008**, **Mental Health and Specialist Care Services UK Market Report 2008/2009** and **the Dementia Care Market Report 2009**. **Laing & Buisson** also publish the monthly newsletters **Healthcare Market News**, **Community Care Market News** and **Nursery & Childcare Market News**.

### Sponsorship and exhibitor opportunities

**This conference** offers a unique opportunity for organisations wishing to present their products and services to the influential decision makers from the industry. To discuss sponsorship call **Karen Ogilvie** on 020 7923 5343 or email [karen@laingbuisson.co.uk](mailto:karen@laingbuisson.co.uk) For details of exhibiting at this conference contact **conferences** on 020 7923 5348 or email [conferences@laingbuisson.co.uk](mailto:conferences@laingbuisson.co.uk)

# Reservation Form

## Supported Living Conference

Thursday 4 June 2009

PLEASE COMPLETE USING BLOCK PRINT

Names and job titles of those attending:

1 \_\_\_\_\_

2 \_\_\_\_\_

3 **Book a third delegate at half price** \_\_\_\_\_

Company/Organisation: \_\_\_\_\_

Address to which conference material should be sent: \_\_\_\_\_

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Phone: \_\_\_\_\_ Postcode: \_\_\_\_\_

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Conference Fee: £430    VAT: £64.50    Total: **£494.50**

**All online orders and credit card payments receive a 5% discount**

Authorised signature

(all bookings must be signed)

### Payment options

**1** Please invoice my company:

**Please enter email addresses for all delegates:**

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**2 Credit card payments:** Please ring 020 7923 5348 or visit [www.laingbuisson.co.uk](http://www.laingbuisson.co.uk) and pay online

**3 BACS payments:** Please quote Ref: SLC  
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**4 By cheque:** Payable to Laing & Buisson Ltd

A VAT invoice will be issued. VAT Reg No 454 2637 46

Please tick here if you do not wish to receive further information from Laing & Buisson

# Administration

## Venue & location

America Conference Centre, 1 America Square.  
17 Crosswall, London EC3N 2LB. Nearest underground stations – Tower Hill, served by District, Circle and Docklands Light Rail Services and Aldgate, served by Circle and Metropolitan Lines.

## Accommodation

If you wish to book hotel accommodation close to the conference venue you can get preferential rates by calling Free Booking Service on 020 8469 1900 or by visiting [freebookingservice.co.uk](http://freebookingservice.co.uk) stating that you are a Laing & Buisson delegate.

## Fees

**PLEASE NOTE THAT PAYMENT MUST BE RECEIVED PRIOR TO THE EVENT**

The conference fee, payable in advance in £ sterling includes all refreshments (coffee on arrival, morning coffee, lunch, afternoon tea), conference documentation and other materials. The following discount on full price tickets is available for group bookings: when **two delegates from the same organisation are booked at the same time, a third person can be booked at half price.**

## Cancellation and refund policy

Reservation is a contract. Substitution of delegates is acceptable at any time and notification of substitution should be emailed to [irene@laingbuisson.co.uk](mailto:irene@laingbuisson.co.uk) or faxed to 020 7841 0048. Cancellations will only be accepted prior to Wednesday 6 May 2009. Written notices of cancellation received before that date will be subject to an administration fee of £75 + VAT per delegate. No refunds can be made on or after this date. In the event of cancellation of the conference by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary. Laing & Buisson reserves the right not to offer refunds for cancellations arising from events outside their control including acts of terrorism.

## Joining instructions

Joining instructions will be emailed to delegates approximately two weeks before the conference. If you have not received your joining instructions by 28 May 2009 please email [conferences@laingbuisson.co.uk](mailto:conferences@laingbuisson.co.uk) or call Irene LoCoco on 020 7923 5392.

## Special requirements

Please advise us of any special requirements you may have ie, dietary requirements, wheelchair access, hearing loop.

## Contact details:

**Laing & Buisson Ltd**  
**29 Angel Gate**  
**City Road**  
**London**  
**EC1V 2PT**

**Tel: 020 7923 5348**

**Fax: 020 7841 0048**

### Cannot attend?

Laing & Buisson's conference CD contains PowerPoint presentations and commentary. Available for this event at £175 + VAT

Please send the conference CD