

2008 Annual Homecare & Telecare Conference

Phil Hope MP, Minister of State for Care Services will give the keynote presentation

Central London
Thursday 27 November 2008

The over-riding message from Laing & Buisson's four Annual Telecare and Assistive Technology conferences was the need for adult services departments to integrate telecare with domiciliary care. We have therefore incorporated telecare into our 12th Annual Homecare and Telecare Conference.

Personalised care will be the key issue facing care managers, purchasers and providers in 2009, and is addressed by speakers and by interactive delegate/panel discussions. Other issues include the rewards for care workers, telehealth, registration of care workers and the role of the Independent Safeguarding Authority.

Morning, lunch and afternoon breaks will enable delegates from various sectors to mix and share their perspectives on the markets.

In association with



2008 Annual Homecare & Telecare Conference

Chair: David Hinchliffe, past chairman of the Commons Health Select Committee

9.30 Registration & coffee

9.55 Chairman's opening remarks

10.00 Do we recognise the value of careworkers?

- What do we know about careworker pay and conditions?
- Who pays to register and train homecare workers?
- How does contracting with CASSRs affect independent sector careworkers?

Colin Angel
Head of Policy and Communication
UKHCA

10.25 Personal assistants

- The positive benefits of using personal assistance
- Establishing sustainable personal assistance
- Highlighting common difficulties in employing PAs

Tracey Jannaway
Director
Independent Living Alternatives

10.50 Interpreting the homecare statistics

- Sources of homecare data
- What they tell us about homecare
- Trends and projections

Philip Mickelborough
Laing & Buisson

11.05 Q&A for 3 speakers

11.15 Coffee

11.45 The personalisation agenda

- Will it happen and when
- Reshaping the client-CASSR-provider triangle
- Contracts and capacity - critical questions

Lucianne Sawyer
President UKHCA

12.05 Delegate/panel discussion on personalisation

Lucianne Sawyer, Tracey Jannaway,
Neil Sykes, Dawn Warwick, Colin Slasberg

13.00 Lunch

14.00 Keynote presentation

Phil Hope MP, Minister of State for Care Services

HEMECARE STREAM

14.40 Registration of social care workers: lessons learned

- Registration of homecare workers and developments relating to other social care workers
- Changing landscape of social care regulation: where GSCC registration fits in
- Codes of Practice for employers and social care workers

Heather Wing
Director of Regulation
General Social Care Council

15.00 Vetting & Barring - the new arrangements

- How the new scheme will work
- How the scheme will roll out
- Supporting employers

Veronica Monks, Project Manager,
Implementing Vetting & Barring within the
Department of Health

15.20 Delegate/panel discussion on care workers and safeguarding

Veronica Monks, Heather Wing, Colin Angel,
Tracey Jannaway and Dawn Warwick

TELECARE STREAM

14.40 Telehealthcare - benefit or burden?

- Will it really make a difference?
- Is it worth trying?
- To do it, do we have to change?

Professor Russell Jones
Senior Partner
Chorleywood Health Centre

15.00 LTC Whole System Demonstrators

- The challenges of a large randomised control trial
- Implementation progress to date
- WSD in the context of LTC policy

Tim Ellis
Whole System Demonstrator Programme
Manager
Department of Health

15.20 Is there life for telecare after PTG?

- What were the barriers
- How AT must be part of modernisation
- AT and the economics of personalised care

Peter Hay
Strategic Director for Adults and
Communities
Birmingham City Council

15.40 Q&A for telecare

15.55 Afternoon tea and close

The Speakers

Colin Angel joined the United Kingdom Home Care Association (UKHCA) in October 2004 as Head of Policy and Communication. Colin was previously a Registered Nurse and an NHS Manager before moving into the health and social care staffing sector.

Tim Ellis is the Department of Health Programme Manager for the Whole System Demonstrators. Tim has spent the last five years working with the Department of Health and the Prime Minister's Delivery Unit developing primary and urgent care policy and helping implement reforms in the NHS.

Russell Jones has an associate chair in the Department of Information Systems and Computing in Brunel University and is senior partner of the Chorleywood Health Centre. He is a former chair and present member of the Hertfordshire Ethics Committee; chairman of the UKeHealth Association; and a RCGP assessor of research practices and member of the PCRTA management committee.

Peter Hay has been Strategic Director for Adults and Communities for Birmingham City Council for five years and is currently Honorary Treasurer of the ADASS. Prior to joining Parliament in 1997, **Ivan Lewis** worked for ten years in the voluntary sector for Outreach, Contact Community Care Group and as Chief Executive of the Manchester Jewish Federation. He became Parliamentary Under Secretary of State for Care Services in May 2006.

Lucianne Sawyer CBE founded a homecare business long before the 1993 reforms, and served as Director of Community Services for Anchor Trust when the two organisations combined. She helped found the UKHCA in 1989 and is now its President. Lucianne is a member of the Reference Group for the Care Services Improvement Partnership and leads its Outcomes Network, and she is a board member of the Older Peoples (services) Improvement Board.

Tracey Jannaway is the Director of Independent Living Alternatives, a north London charity promoting the right of disabled people to live independently by providing a comprehensive range of personal assistance services. Tracey has personal experience of disability and much of over 25 years of working in the third sector has been working directly to provide creative, responsive and flexible personal assistance to disabled people.

Independent consultant **Philip Mickelborough** has worked with Laing & Buisson and its clients for over 13 years. Between consultancy assignments, Philip researches and edits L&B's annual market reports on homecare (Domiciliary Care UK Market Report 2008) and on integrated housing-with-care (Extra-care Housing UK Market Report 2008).

Veronica Monks has worked at the Department of Health for 13 years. From July 2005 she led the team responsible for management of policy on abuse of vulnerable adults and the Protection of Vulnerable Adults list. In April 2007 Veronica joined the project team implementing the Safeguarding Vulnerable Groups Act 2006.

Colin Slasberg joined Thurrock Council in 1998 as Head of Business Support and Transformation before leaving in July this year to work independently. Before leaving Thurrock Colin led a transformation programme based on delivering person directed, outcomes working.

Neil Sykes has operated a care only home for older people with dementia for the last seven years, and in mid-2007 became chair of the Hampshire Care Association.

Heather Wing OBE joined GSCC from the Commission for Social Care Inspection, where she was Head of

Business Continuity and Performance. A qualified social worker, Heather was previously National Director of Adult Services for the NCSC and Head of Inspection & Registration in Surrey.

Dawn Warwick is Director of Adult Social Services for Wandsworth Borough Council and Assistant Honorary Secretary of the ADASS.

Who should attend

- Homecare providers from the private and voluntary sectors
- Chairs, Portfolio Holders and elected Members of Social Services Committees
- Social Services Directors, Divisional Heads and Managers including:
 - strategy and planning
 - care management
 - locality management
 - community care purchasing
 - service management
 - contracts management
- Local authority housing department staff with involvement in social alarms
- Social housing providers that provide care
- Care home operators
- Extra-care developers and managers
- Primary Care Trusts
- Other NHS staff involved in social care
- Telehealth services and community alarms providers
- Professional and financial advisers to the long term care industry

The organisers

Laing & Buisson is the leading conference organiser, publisher and consultancy specialising in health and community care, with clients and customers drawn from the public and private sectors. Our regular conferences on acute, residential and primary care, and one-off conferences on particular topical aspects of care, are widely recognised as the principal forums for discussion and debate. Among recent publications are the annual market surveys **Domiciliary Care UK Market Report 2008**, **Extra-care Housing UK Market Report 2008**, **Care of Elderly People 2008**, and we publish the monthly newsletters **Healthcare Market News** and **Community Care Market News**.

Exhibitor opportunities

This Conference offers a unique opportunity for organisations wishing to present their products and services to the influential decision makers from the industry. To discuss the full range of sponsorship and promotional opportunities please call **the conference team** on 020 7923 5344 or email **conferences@laingbuisson.co.uk**

Reservation Form

2008 Annual Homecare & Telecare Conference

Thursday 27 November 2008

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Names and job titles of those attending:

1 _____

2 _____

3 **Book a third delegate at half price** _____

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Conference Fee: £435 **VAT:** £76.12 **Total:** £511.12

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Please tick here if you do not wish to receive further information from Laing & Buisson

Administration

Please indicate which stream you wish to attend

Homecare

Telecare

Accommodation

If you wish to book hotel accommodation you can get preferential rates by calling Free Booking Service on 020 8469 1900 or by visiting freebookingservice.co.uk stating that you are a Laing & Buisson delegate.

Fees

PLEASE NOTE THAT PAYMENT MUST BE RECEIVED PRIOR TO THE EVENT

The conference fee is payable in advance in **£ sterling**. Fees include all refreshments (coffee on arrival, morning coffee, lunch, afternoon tea), conference documentation and other materials. The following discount on full price tickets is available for group bookings: when **two delegates from the same organisation are booked at the same time, a third person can be booked at half price.**

Cancellation and refund policy

Reservation is a contract. Substitution of delegates is acceptable at any time and notification of substitution should be faxed (020 7841 0048) or emailed to rachel@laingbuisson.co.uk Cancellations will only be accepted **prior to** Wednesday 12 November 2008. Written notices of cancellation received before that date will be subject to an administration fee of £75 + VAT per delegate. No refunds can be made on or after this date. In the event of cancellation of the conference by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary. Laing & Buisson reserve the right not to offer refunds for cancellations arising from events outside their control.

Joining Instructions

Joining instructions will be sent to delegates approximately two weeks before the conference. If you have not received your joining instructions by 17 November 2008 please email conferences@laingbuisson.co.uk or call Rachel Harper on 020 7923 5348.

Special Requirements

Please advise us of any special requirements you may have i.e. dietary requirements, wheelchair access, hearing loop.

Contact details:

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Fax: 020 7841 0048

Cannot attend?

Laing & Buisson's conference pack contains PowerPoint presentations and commentary on CD. Available for this event @ £175 + VAT.

Please send me the documentation