

2009 Annual Extra-care Housing Conference

Radisson SAS Portman Hotel, London W1
Wednesday 11 February 2009

This twelfth annual extra-care conference will consider the relative costs of extra-care compared with alternatives, the rapid development of care villages, whether extra-care housing should replace private retirement housing, selection criteria for extra-care, serving the local community from extra-care, health and safety issues and the importance of catering in extra-care.

There will be two interactive panel/delegate discussions on the above topics and other issues, among the various opportunities for delegates to interact with one another and with the speakers.

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Conference Programme

Chair: Stephen Ladyman MP, past Parliamentary Under Secretary of State for Community Care

09.30 Registration & coffee

09.55 Chairman's opening remarks

10.00 Departmental perspective on extra-care
Jeremy Porteus
Programme Lead for Networks, Putting People First Programme
Department of Health

10.20 Open forum with the Minister

10.40 The benefits of extra-care housing - financial and quality of life

- Achieving independence and choice
- The cost of social care in extra-care compared with other forms of care
- A broader view of extra-care costs

Sarah Norman
Director for Adults and Community
Wolverhampton City Council

11.05 Retirement and care village development - current trends

- Evolution of the sector
- Financing development and operation
- Care services and regulation

Jon Gooding
Chief Executive
Retirement Villages Ltd

11.30 Morning coffee

12.00 Heritage of the past which compromises the future

- Bed-sits, communal and inadequate bathrooms
- Resident wardens, too few and under-paid staff, alarm-call centres
- Inadequacy of reserve funds

Bob Bessell
Chairman
Retirement Security Ltd

12.25 Delegate/panel discussion on extra-care and retirement housing
Panel of the above speakers together with Paul Trofimov, Director, McCarthy & Stone Assisted Living and Tony Tench, Director, Hanover Housing Group

13.00 Networking lunch

14.00 Who is suitable for extra-care housing?

- eligibility criteria for extra-care
- Assessing clients' suitability
- The process of decision making

Lynda Bull
Acting Director of Community Services,
Coventry City Council

14.20 Fire legislation

- Practical approach to risk assessments
- Fire documentation and a visit from the fire officer
- Personal emergency evacuation plans and more

Rob Lane
Managing Director
Smarter Safety Management Ltd

14.40 The importance of catering in extra-care

- The importance of providing meals
- Current practice in provision
- The economics of meals in extra-care

Simon Sweetinburgh
Director
Critical Housing Resources Ltd

15.00 Extra-care Housing as a hub to service the local community

- Synergies of dispersed and clustered homecare
- What we mean by the term 'hub'
- Case studies and examples

Tony Tench
Group Director
Hanover Housing Group

15.20 Delegate/panel discussion on the above topics and other topics raised by delegates
Panel of the above speakers together with Paul Trofimov, Jon Gooding and Bob Bessell.

15.45 Afternoon tea and close

The Speakers

Bob Bessell was Director of Social Services for Warwickshire until 1984, when he left to set up Retirement Security Ltd. He has developed extra-care housing schemes in the past, but currently concentrates on managing private extra-care housing and supporting owners who take responsibility for the schemes in which they live. Bob currently sits on the Executive of the Association of Retirement Housing Managers.

Lynda Bull started her career in 1980 as a generic social worker in an inner city area of Birmingham, becoming Assistant Director for Area Services. She joined Coventry City Council in May 2003 becoming Head of Adult Services and Acting Director of Community Services in December 2007.

Jon Gooding is a Chartered Surveyor and has been involved in the management and corporate development of property services businesses in the UK and Europe for more than 25 years. He has particular knowledge of leasehold housing management and previously chaired a major UK Housing Association.

Before becoming an MP in 1997 **Stephen Ladyman** was Head of Computer User Support at the pharmaceutical group Pfizer. He became Parliamentary Under Secretary of State for Community Care in 2003 and from 2005 to 2007 he was Minister of State for Transport. He was a strong supporter of extra-care housing during his period as a health minister.

Rob Lane started his safety career 1982, working with George Wimpey Group, moving onto working with a large health and safety consultancy in 1994, before setting up his own company in 2002. Rob is a Chartered Member of the Institution of Occupational Safety and Health, Member of the International Institute of Risk and Safety Management and a practising health and safety consultant.

Sarah Norman has worked in the voluntary sector and for national government agencies as well as in local government. Before becoming Director for Adults and Community at Wolverhampton City Council in February 2008 she worked for the Commission for Social Care Inspection as Regional Director for the West Midlands.

In the last three years **Simon Sweetinburgh** has freelanced providing consultancy and support services to commissioners and providers in the independent and private sectors. For eight years before that Simon was a director with Housing 21 where he was responsible for housing, care and support across the south of the country.

Tony Tench started in the development and provision of housing, care and support services for older people with Anchor Trust in 1998, where he led the £62m development of Denham Garden Village. Tony joined Hanover in November 2007 as Group Director for Extra Care and Services and was promoted in October 2008 to lead Hanover's group strategy and improvement teams.

A chartered surveyor, **Paul Trofimov** managed McCarthy & Stone's design and build contract with Hanover Housing Group before setting up McCarthy & Stone Assisted Living in 1999.

Who should attend

- Portfolio holders, chairs and Members of Social Services and Housing Committees
- RSLs interested in providing care for older people.
- CSSR staff, including:
 - Supporting People teams
 - Adult services strategists and planners
 - Commissioners of community and residential care
 - Housing services staff with an interest in sheltered housing, care and support
- District Council Housing Staff
- Private and voluntary sector homecare providers
- Developers of private retirement housing
- CSCI officers regulating homecare or care homes
- NHS Trust and PCT staff
- Sheltered and private retirement housing managers
- Nursing and residential care home operators from all sectors
- Community alarms and telecare service providers
- Insurers, architects, advisors and investors in long-term care or retirement housing

The organisers

Laing & Buisson has drawn upon its expertise as the leading publisher and consultancy on residential and community care of older and disabled people to set the programme and select the speakers. We publish the annual market analyses Domiciliary Care UK Market Report, Care of Elderly People Market Survey and Extra-care Housing UK Market Report, and the monthly newsletter Community Care Market News. Laing & Buisson has understood the key issues influencing integrated housing and care to produce a programme for our twelfth annual conference in 2009 which addresses the current challenges but also looks into the exciting future for extra-care housing and care villages.

Sponsorship and exhibitor opportunities

The Extra-care conference offers a unique opportunity for organisations wishing to present their products and services to the influential decision makers from the industry. To discuss sponsorship call **Karen Ogilvie** on 020 7923 5343 or email karen@laingbuisson.co.uk For details of exhibiting at this conference contact **Rachel Harper** on 020 7923 5344 or email rachel@laingbuisson.co.uk

Reservation Form

2009 Extra-care Housing Conference

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PLEASE COMPLETE USING BLOCK PRINT

Names and job titles of those attending:

1 _____

2 _____

3 **Book a third delegate at half price** _____

Company/Organisation: _____

Address to which conference material should be sent: _____

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Phone: _____ Fax: _____

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Conference Fee: £435 **VAT:** £65.25 **Total:** £500.25

All online orders and credit card payments receive a 5% discount

Authorised signature

(all bookings must be signed)

Payment options

1 Please invoice my company:

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2 Credit card payments: Please ring 020 7923 5348 or visit www.laingbuisson.co.uk and pay online

3 BACS payments: Please quote Ref: EC6
Barclays Sort Code 20 65 82 A/C No. 40393711

4 By cheque: Payable to Laing & Buisson Ltd

A VAT invoice will be issued. VAT Reg No 454 2637 46

Please tick here if you do not wish to receive further information from Laing & Buisson

Administration

Venue & location

The Radisson SAS Portman Hotel, 22 Portman Square, London W1H 9FL.. Nearest underground station is Marble Arch served by the Central Line

Accommodation

If you wish to book hotel accommodation close to the Radisson Hotel you can get preferential rates by calling Free Booking Service on 020 8469 1900 or by visiting freebookingservice.co.uk stating that you are a Laing & Buisson delegate.

Fees

PLEASE NOTE THAT PAYMENT MUST BE RECEIVED PRIOR TO THE EVENT

The conference fee, payable in advance in £ sterling includes all refreshments (coffee on arrival, morning coffee, lunch, afternoon tea), conference documentation and other materials. The following discount on full price tickets is available for group bookings: when **two delegates from the same organisation are booked at the same time, a third person can be booked at half price.**

Cancellation and refund policy

Reservation is a contract. Substitution of delegates is acceptable at any time and notification of substitution should be emailed to conferences@laingbuisson.co.uk or faxed to 020 7841 0048. Cancellations will only be accepted **prior to** Tuesday 27 January 2009. Written notices of cancellation received before that date will be subject to an administration fee of £75 + VAT per delegate. No refunds can be made on or after this date. In the event of cancellation of the conference by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary. Laing & Buisson reserve the right not to offer refunds for cancellations arising from events outside their control.

Joining Instructions

Joining instructions will be sent to delegates approximately two weeks before the conference. If you have not received your joining instructions by 3 February please email conferences@laingbuisson.co.uk.

Special Requirements

Please advise us of any special requirements you may have i.e. dietary requirements, wheelchair access, hearing loop.

Contact details:

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EC1V 2PT
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Fax: 020 7841 0048

Cannot attend?

Laing & Buisson's conference CD contains powerpoint presentations and commentary. Available for this event at £175 + VAT

Please send me the documentation