

Implementing the National Dementia Strategy

America Conference Centre, London, EC3
Thursday 15 January 2009

Laing & Buisson's Implementing the National Dementia Strategy conference will analyse the strategy and its impact on care homes, community based care, extra-care and methods for creating an adequate environment for people with dementia.

This must-attend conference is a unique opportunity to listen to a distinguished panel of speakers who will address the challenges, opportunities and the future of dementia care.

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Implementing the National Dementia Strategy

Chair: Neil Hunt, Chief Executive Officer, Alzheimer's Society

8.45	Registration & coffee	Specialist Care at Home Service, Care UK
9.15	Chairman's opening remarks	12.30 Open forum
9.25	Market overview <ul style="list-style-type: none">Key findings from Laing & Buisson's new report on the dementia services marketBusiness opportunities and risksDementia futures Laing & Buisson	12.40 Networking lunch
9.40	Implementing the National Dementia Strategy <ul style="list-style-type: none">Analysing issues raised by the strategyActions stemming from the NDSImplementing the strategy Professor Sube Banerjee, Adviser on Older People's Mental Health, Department of Health	13.40 Taking dementia care forward in the future <ul style="list-style-type: none">Why doing dementia care properly is less expensiveHow good design reduces adverse incidentsTime management and communicationAction to improve people's lives now June Andrews, Director of Dementia Services, Stirling University
10.10	Sector response BUPA	14.05 Getting the built environment right <ul style="list-style-type: none">Encouraging independence"Dementia friendly" environmentBuilding design features to support people with dementia, their families and carers Richard Pollock, Consultant Architect Burnett Pollock Associates
10.20	Achieving innovation and best practice in dementia care across a large care home portfolio <ul style="list-style-type: none">Identifying and promoting key organisational valuesBuilding an environment aimed at excellenceIntelligent, individual and inclusive care Steve Reynolds, Group Director, Service Improvement, MHA Care Group	14.30 Open forum
10.45	Open forum	14.40 Afternoon tea
10.55	Morning coffee	14.55 Case Study 3: Developing technology to promote independence and choice <ul style="list-style-type: none">An overview of telecare technologies and their developing applicability to dementia careTechnology within whole systems approachThe Croydon experience Kevin Alderson, Public Sector Policy Director, Tunstall Group Barbara Dunk, South London and Maudsley NHS Foundation Trust
11.15	Supporting older people with dementia in extra care housing <ul style="list-style-type: none">How far can extra care housing provide for older people with dementia?End of life careResearching "what works" for older people with dementia Melinda Phillips, Chief Executive, Housing 21	15.20 Applying the Mental Capacity Act in practice <ul style="list-style-type: none">Overview of the Mental Capacity Act 2005Legal implications for care providersLasting powers of attorney/advance decisions Lynn Aglionby, Partner, Trowers & Hamlin
11.40	Case Study 1: Supporting people to live lives with dementia <ul style="list-style-type: none">What is needed? What helps?Improving quality of life Ruth Sutherland, Chief Operating Officer, Alzheimer's Society	15.45 Open Forum
12.05	Case Study 2: Supporting families in the community <ul style="list-style-type: none">Supporting individuals and families living with dementia, in the communityWorking together to promote and maintain independence Frances Gibson, Director of Nursing, Clinical and Care Governance, Care UK Sarah Pennington, Assistant Manager,	15.55 Interactive panel discussion: Developing an agenda for change for service providers Steve Reynolds, Melinda Phillips, Richard Pollock, Kevin Alderson, Lynn Aglionby
		16.25 Close

THE SPEAKERS

NEIL HUNT joined the NSPCC where he became director of child protection and is chiefly responsible for the leadership of the charity's core service programme. He was seconded to the civil service in the Home Office and the Department of Education and skills before taking up the post of Chief Executive at Alzheimer's Society in September 2003. He is the chair of the external reference group of the National Dementia Strategy for England, and a member of the board of Alzheimer Europe.

WILLIAM LAING is a trained economist and the driving force behind Laing & Buisson. William is viewed by many as the leading commentator on private health and community care in this country. The media regularly seeks his comments on industry events and he is frequently invited to speak at conferences.

SUBE BANERJEE is Professor of Mental Health and Ageing in the Health Service and Population Research Department at the Institute of Psychiatry, King's College London where he directs its Centre for Innovation and Evaluation in Mental Health. He developed and directs the Croydon Memory Service. He is the Department of Health's senior professional adviser on older people's mental health and co-lead for the development of its National Dementia Strategy.

STEVE REYNOLDS is the Group Director of Service Improvement at MHA Care Group. He was head of inspection for a London Borough in the 90's, and before joining MHA, was care operations manager with a major London housing association.

MELINDA PHILLIPS has been Chief Executive of Housing 21 for 15 years and is a Board Member of Housing 21 and Housing 21 Guernsey. She was previously Chief Executive of London based RSL and has worked in the RSL sector for most of her career. During her career Melinda has been a government appointee on numerous boards and government task forces.

PROFESSOR JUNE ANDREWS has a record of high profile appointments at senior level in professional, academic and government roles, and in clinical management. She is able to command the confidence of ministers, the public and health care professions as director of the Dementia Services Development Centre, at the University of Stirling.

RICHARD POLLOCK founded the architectural and planning consultancy Burnett Pollock Associates in 1974. Richard is also an associate consultant architect with the Dementia Services Development Centre at the University of Stirling.

BARBARA DUNK is an occupational therapist with 30 years experience, primarily in mental health, and more recently with older adults within the South London and Maudsley NHS Foundation Trust. Barbara was involved in the Aztec Project, a dementia scheme which ran from 2004 to 2006. In 2006 Barbara was seconded to Croydon Social Services as Clinical Lead for telecare in Croydon.

KEVIN ALDERSON held a number of roles in a range of companies. He joined Tunstall as UK Sales Director. Over the past three years, as the newly created Public Sector Policy Director, Kevin has concentrated on understanding the rapidly changing nature of the Public Sector market.

LYNN AGLIONBY has experience of representing public and private sector clients in the full spectrum of court proceedings including inquests in coroners courts.

RUTH SUTHERLAND is the Chief Operating Officer in Alzheimer's Society. Ruth came into post from being the Director of Services with Rethink. Prior to this she was the Northern Ireland Director for Rethink. Previously Ruth was the founding Director of The Community Development & Health Network.

FRANCES GIBSON is the Director of Nursing, Clinical and Care Governance. Moving to Care UK three years ago, she has continued to develop Clinical and Care Governance

Who should attend

All those involved in the commissioning and delivery of older people's services including:

- Housing service staff with an interest in sheltered housing, care and support
- Social service strategists and planners
- Joining commissioning managers, commissioning officers working in mental health
- RSLs interested in providing care for older people
- Private and voluntary sector homecare, care home and extra-care service providers
- Directors and managers from private sector operators of mental health services
- Managers of private sector mental health facilities
- Sheltered and private retirement housing managers
- Community alarms and telecare service providers
- NHS Trust and PCT staff
- Insurers, architects, advisors and investors in long-term care or retirement housing
- Voluntary sector mental health organisations

The organisers

Laing & Buisson is the leading conference organiser, publisher and consultancy specialising in health and community care, with clients and customers drawn from the public and private sectors. Its regular conferences on acute, residential and primary care, and one-off conferences on particular topical aspects of care, are widely recognised as the principal forums for discussion and debate. Among recent publications are the annual market surveys

Dementia Care UK Market Report 2009, Healthcare Market Review 2008 and Care of Elderly People 2008, and it publishes the monthly newsletters **Healthcare Market News, Community Care Market News and Nursery & Childcare Market News**.

Exhibitor opportunities

This conference offers a unique opportunity for organisations wishing to present their products and services to the influential decision makers from the industry. To discuss the full range of sponsorship and promotional opportunities please call **Karen Ogilvie** on 020 7923 5343 or email karen@laingbuisson.co.uk

Reservation Form

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PLEASE COMPLETE USING BLOCK PRINT

Names and job titles of those attending:

1 _____

2 _____

3 **Book a third delegate at half price** _____

Company/Organisation: _____

Address to which conference material should be sent: _____

Postcode: _____

Phone: _____ Fax: _____

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Conference Fee: £435 **VAT:** £65.25 **Total:** £500.25

All online orders and credit card payments receive a 5% discount

Authorised signature

(all bookings must be signed)

Payment options

1 Please invoice my company:

E-mail addresses of the delegates:

2 Credit card payments: Please ring 020 7923 5348 or visit www.laingbuisson.co.uk and pay online

3 BACS payments: Please quote Ref: INDS
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4 By cheque: Payable to Laing & Buisson Ltd

A VAT invoice will be issued. VAT Reg No 454 2637 46

Please tick here if you do not wish to receive further information from Laing & Buisson

Administration

Venue & location

America Conference Centre, 1 America Sq
17 Crosswall London EC3N 2LB. Nearest underground stations – Tower Hill, served by District, Circle and Docklands Light Rail Services and Aldgate, served by Circle and Metropolitan Lines.

Accommodation

If you wish to book hotel accommodation close to the America Conference Centre you can get preferential rates by calling Free Booking Service on 020 8469 1900 or by visiting freebookingservice.co.uk stating that you are a Laing & Buisson delegate.

Fees

PLEASE NOTE THAT PAYMENT MUST BE RECEIVED PRIOR TO THE EVENT

The conference fee, payable in advance in £ sterling includes all refreshments (coffee on arrival, morning coffee, lunch, afternoon tea), conference documentation and other materials. The following discount on full price tickets is available for group bookings: when **two delegates from the same organisation are booked at the same time, a third person can be booked at half price.**

Cancellation and refund policy

Reservation is a contract. Substitution of delegates is acceptable at any time and notification of substitution should be e-mailed to maya@laingbuisson.co.uk or faxed (020 7841 0048). Cancellations will only be accepted **prior to Wednesday 31 December 2008**. Written notices of cancellation received before that date will be subject to an administration fee of £75 + VAT per delegate. No refunds can be made on or after this date. In the event of cancellation of the conference by the organisers, liability will be restricted to the refund of fees paid. The organisers reserve the right to make changes to the programme, speakers or venue should this become necessary. Laing & Buisson reserves the right not to offer refunds for cancellations arising from events outside their control.

Joining instructions

Joining instructions will be sent to delegates approximately two weeks before the conference. If you have not received your joining instructions by 8 January 2009 please call Maya Waldman on 020 7923 5392 or email conferences@laingbuisson.co.uk.

Special requirements

Please advise us of any special requirements you may have ie, dietary requirements, wheelchair access, hearing loop.

Contact details:

Laing & Buisson Ltd

29 Angel Gate

City Road

London

Tel: 020 7923 5348 Fax: 020 7841 0048

Cannot attend?

Laing & Buisson's conference CD contains powerpoint presentations and commentary. Available for this event at £175 + VAT

Please send me the documentation